

Ref no: REM/TVM/2015-16/034

16.07.2015

To The District Information Officer (Convener, publicity Committee, Nehru Trophy Boat Race-2015) Alleppey

Sub: Reg.Inviting Expression of Interest for Outdoor Publicity for Nehru Trophy Boat 2015.

With reference to your notice no:116/2015/DAOA dated 08.07.15,Inviting Expression of Interest for outdoor publicity for Nehru Trophy Boat Race 2015 scheduled to be held on 8th Aug 2015 at Punnamada Lake, Alleppey.

Let us introduce ourselves as one of the leading Advertising and Event Management Company of ISO 9001-2008 certified Company with INS accreditation and registered under PRD and all other Govt. Statutory registration with PAN India presence. We have sufficient experience in Advertisement, Marketing and Event Management. Our latest activity includes the marketing of National Games 2015, organized by Govt. of Kerala and GIVE IT UP Campaign for Ministry of Petroleum, Govt. of India for the biggest National Oil Company, Indian Oil Corporation throughout Kerala.

We would like to express our interest for supporting Nehru Trophy Boat Race society for providing outdoor publicity for the prestigious Nehru Trophy Boat Race 2015 on our cost mobilizing sponsorship as per the mutually agreed terms and conditions. We would like to specifically mention that we can undertake the above job only in the case of giving the right to us exclusively. Other terms and conditions regarding the flex, vinyl etc can be discussed as and when you call for a meeting.

Hence the time left for the event is only 3 weeks an early action in this regard is highly appreciated.

With Warm Regards Yours Sincerely

Anu.R

Jt. Managing Director

FIDGE EVENTS & MEDIA *

Mars 4.30 pm