



Souvenir Committee

ophy Collectorate, Alappuzha, Kerala

Sir,

We are glad to inform you that the 61th Nehru Trophy Boat Race, the most colourful water sports in Kerala will be held in Punnamada Lake Alappuzha on 10th August 2013. This is the most famous water carnival in India which has acclaimed international reputation. To commemorate this national festival we intend to bring out a Souvenir. The tariff is attached herewith. Size of the Souvenir is 19 cm x 25 cm (demy 1/4) and printing by offset process.

We hope that will extend to us necessary support and assistance by granting a suitable advertisement from your esteemed institution.

Yours Truly,

Alappuzha

.....

K.P. Thampi Convener

To M/s.....

Chairman

N. Padmakumar IAS Ph: 0477 2251720

Mob: 9447129011

Convener K.P. Thampi

A.D.M., Alappuzha Ph: 0477 2251549, Mob: 9447495001

Chief Editor

A.N. Puram Sivakumar Alappuzha- 688011



Order Form

To Convenor, Nehru Trophy Boat Race Souvenir Committee - 2013.

Dear Sir,

Please reserve the following space in Nehru Trophy Boat Race Souvenir - 2013

Back Cover (Multi Colour)	Rs. 30,000
Back Cover Inside (Multi Colour)	Rs.20,000
Front Cover Inside (Multi Colour)	Rs.20,000
Special Art Page (Multi Colour)	Rs.15,000
Special Art Page (Multi Colour) (Half Page)	Rs.7,500
Ordinary Full Page	Rs.6,000
Ordinary Half Page	Rs.3,000

Our matter for advertisement (Art work/CD) is enclosed. We enclose a Cheque/ Demand Draft for Rs. towards advertisement charge as per your tariff.

Signature

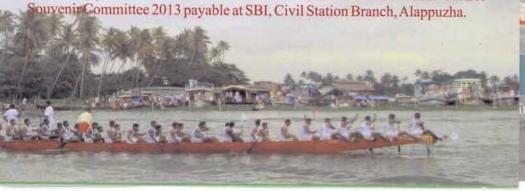
Name: Name of Institution:

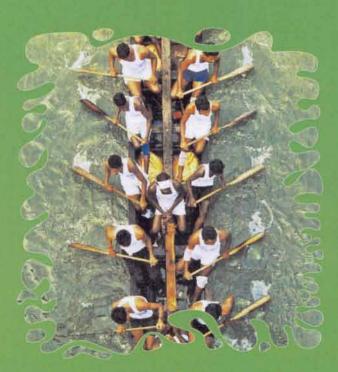
Full Postage Address:

Date Seal

Yours faithfully,

NB: Cheque/Drafts should be drawn infavour of the Convenor NTBR ouvenir Committee 2013 payable at SBI, Civil Station Branch, Alappuzha.







Advertisement Tariff

Nehru Trophy Boat Race Souvenir Committee 2013

Collectorate, Alappuzha, Kerala. E-mail: ntbrsouvenir@gmail.com | Website: www.nehrutrphy.nic.in